

# Export Company Counseling Economic Development



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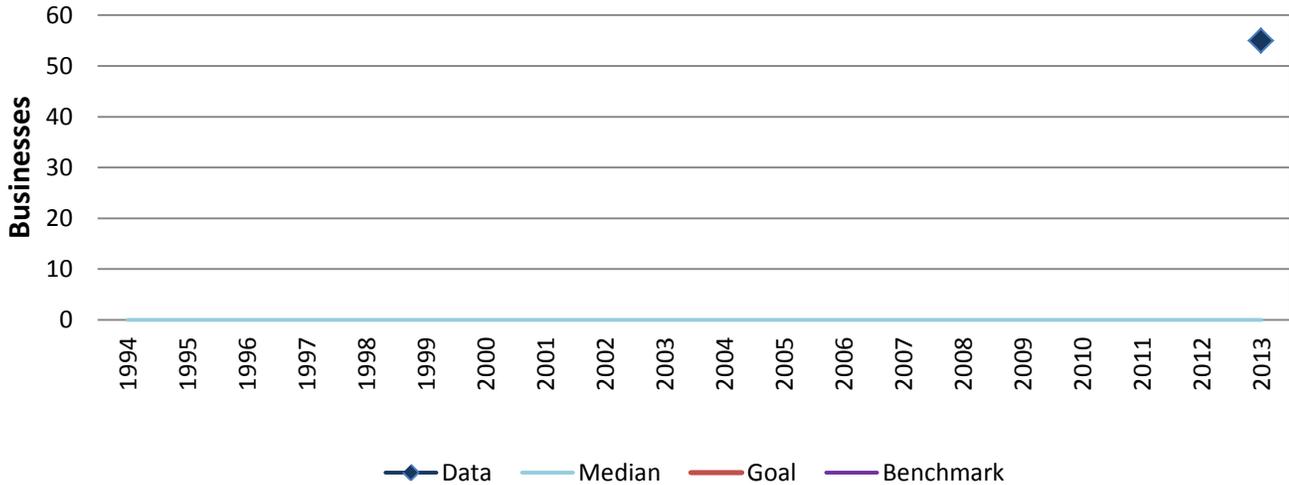
Process: Exports

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: TBD Goal: TBD   Benchmark: TBD	Data Source: Innovation Delivery Team  Goal Source: TBD  Benchmark Source: TBD	Select Plan-Do-Check-Act Step  Measurement Method: Count of companies counseled  Why Measure: Measure of outreach Next Improvement Step:

### How Are We Doing?

2009-2013 5 Year Goal	2009-2013 5 Year Actual		2013 Goal	2013 Actual	
TBD	55		TBD	55	
Businesses	Businesses		Businesses	Businesses	

## Export Company Counseling



The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.