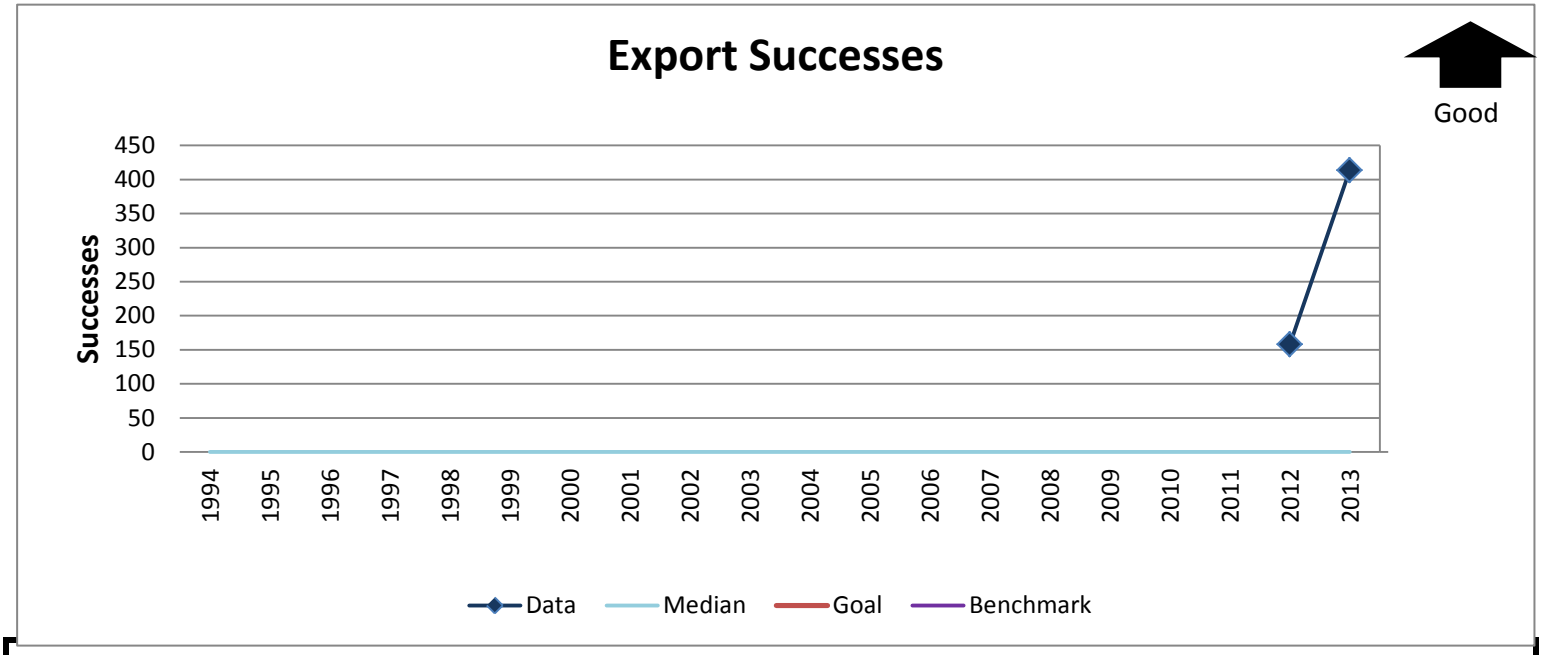
Export Successes
Economic Development

KPI Owner: Rebecca Fleischaker | **Process: Exports**

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: TBD **Goal: Increase export successes by 50% in 4 years** **Benchmark: TBD**	**Data Source:** Innovation Delivery Team **Goal Source: TBD** **Benchmark Source: TBD**	**Select Plan-Do-Check-Act Step** **Measurement Method: Activity among firms that are counted. Reported in calendar year.** **Why Measure: Success is defined as market in which company begins or expands export activity.** **Next Improvement Step:**

How Are We Doing?

2009-2013 5 Year Goal	2009-2013 5 Year Actual		2013 Goal	2013 Actual	
237	**572**		**237**	**414**	
Successes	**Successes**		**Successes**	**Successes**	



The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.

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Yearly Measurement