

Export Successes Economic Development



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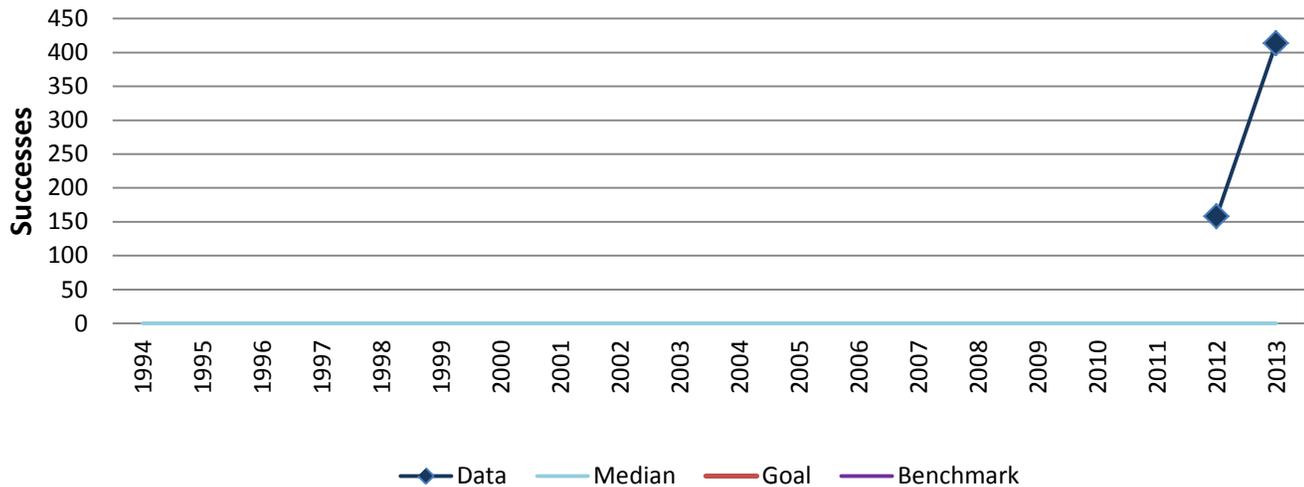
Process: Exports

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: TBD Goal: Increase export successes by 50% in 4 years Benchmark: TBD	Data Source: Export 2nd Qtr 14 Stocktake Goal Source: TBD Benchmark Source: TBD	Select Plan-Do-Check-Act Step Measurement Method: Activity among firms that are counted. Reported in calendar year. Why Measure: Success is defined as market in which company begins or expands export activity. Next Improvement Step:

How Are We Doing?

2009-2013 5 Year Goal	2009-2013 5 Year Actual		2013 Goal	2013 Actual	
237	572		237	414	
Successes	Successes		Successes	Successes	

Export Successes



The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.