

Completed Medium to Large Deals- Attraction: Average Wage Economic Development



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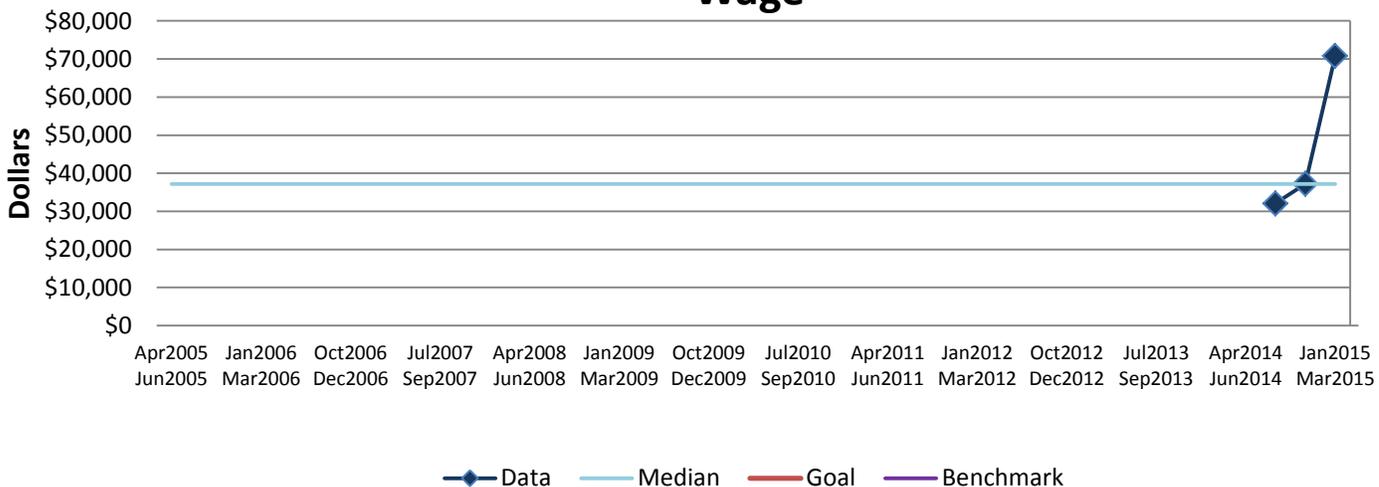
Process: Business Attraction

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: TBD Goal: TBD Benchmark: TBD	Data Source: Salesforce Goal Source: TBD Benchmark Source: TBD	Plan-Do-Check-Act Step 1: Define the problem Measurement Method: Average wage of company reported data Why Measure: Higher wages improve local economy and quality of life; aligns with Metro Goal # 9 Next Improvement Step: Increase average wage of attracted businesses

How Are We Doing?

Apr2010-Mar2015 5 Year Goal	Apr2010-Mar2015 5 Year Average		Jan2015-Mar2015 Goal	Jan2015-Mar2015 Actual	
TBD	\$38,050	⬇	TBD	\$70,803	⬆
Dollars	Dollars		Dollars	Dollars	

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The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.